

TRANSMUTE

Digital experiments for sensory beings

"The night is a tunnel... a hole into tomorrow..."
Frank Herbert, Dune

TRANSMUTE EVERYTHING:
How to draw radical change
out of visceral experience?

James Greyson
BlindSpot Think Tank
@blindspotting



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stillpoint



LONDONROAD

PHOENIX **brighton**
gallery artists studios education

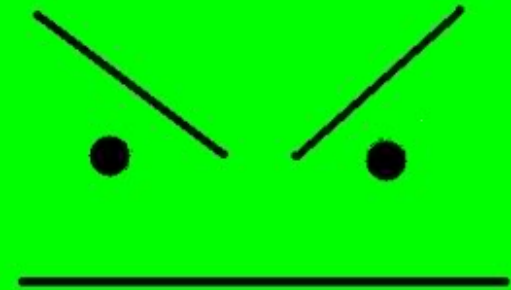
How are you feeling about the state of the world and our options to change things?



Happy



Sad



Mad

3 tangles



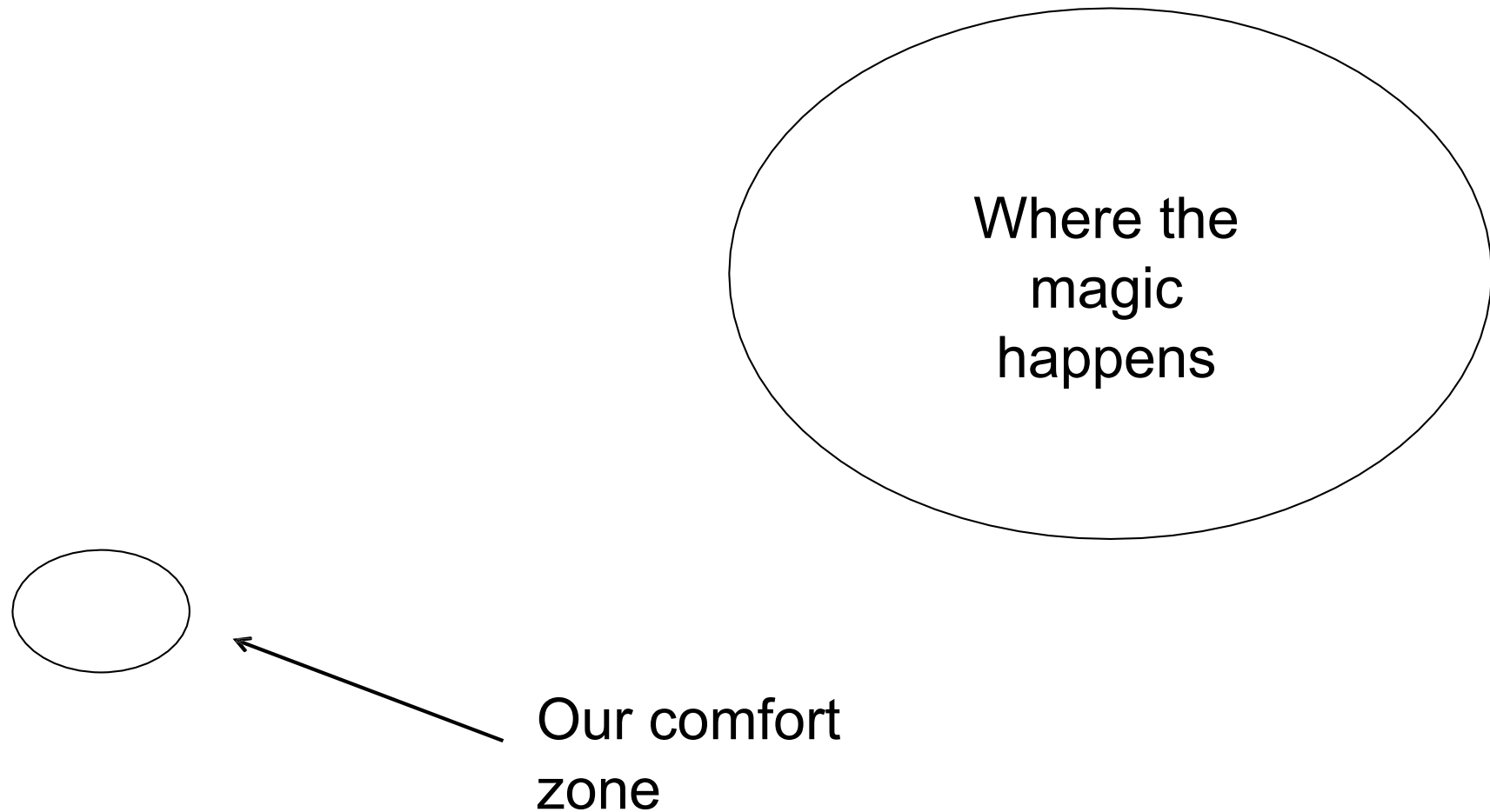
global

conceptual

visceral



What has to change? We do





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AND
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ON**

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Our comfort zones help us
cope with our visceral
tangle

This works without being
noticed, by cognitive
dissonance

Hence 40+ years of ideas/
plans/actions that don't
cope with the global tangle

We can cope
with the global
tangle as a
whole system

The concepts lie
outside our
comfort zones;
they will be
uncomfortable

Our feelings can
still guide us



**KEEP
CALM
OR
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EVERYTHING**



A positive future:
still a tangle of complexity

But set up to solve rather
than cause problems

That's a big comfort zone!

Thank you!!

James Greyson @blindspotting